



**Application for CAMP Events Participation - 2011**

**We want to be a sponsor at CAMP's Targeted Enterprise IT Conferences™. Our company agrees to be bound by the Terms and Conditions as set forth on the back of this page.**

**Company Name:** \_\_\_\_\_

**By Signature:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Primary contact: (person to receive notices, confirmations and other information)

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_ **Web Site:** \_\_\_\_\_

Chicago contact (if different from primary contact):

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Targeted Conferences:** \$4495 per table. Please place an 'x' next to the conferences you wish to sponsor. Space cannot be reserved without full payment. Exhibits are all table-top. No floor standing booths are allowed. Each table is six feet wide by thirty inches deep. Exhibitors will purchase electricity (if needed) with a form that will be provided in the exhibitor kit.

- |   |   |
|---|---|
| <b>A.</b> <input type="checkbox"/> Feb. 3, '11 – <b>Enterprise Risk / Security Management – Governance/Risk/Compliance</b>                        | <b>J.</b> <input type="checkbox"/> July 14, '11 – <b>IT Leadership Strategies</b>   |
| <b>B.</b> <input type="checkbox"/> Feb. 17, '11 – <b>Project and Portfolio Management</b>   | <b>K.</b> <input type="checkbox"/> Sept. 8, '11 – <b>Disaster Recovery / Business Continuity High Availability/Resilient Infrastructure</b> |
| <b>C.</b> <input type="checkbox"/> Mar. 3, '11 – <b>Cloud Computing</b>   | <b>L.</b> <input type="checkbox"/> Sep. 22, '11 – <b>Project and Portfolio Management</b>   |
| <b>D.</b> <input type="checkbox"/> Mar. 17, '11 – <b>IT Architecture: Strategies for New Technology Adoption</b>                                  | <b>M.</b> <input type="checkbox"/> Oct. 6, '11 – <b>Cloud Computing</b>   |
| <b>E.</b> <input type="checkbox"/> Apr. 7, '11 – <b>Enterprise Disaster Recovery/Business Continuity – Designing the Resilient Infrastructure</b> | <b>N.</b> <input type="checkbox"/> Oct. 20, '11 – <b>VDI / Desktop Virtualization Strategies – Implementation and Management</b>            |
| <b>F.</b> <input type="checkbox"/> Apr. 28, '11 – <b>VDI/Desktop Virtualization Strategies – Implementation and Management</b>                    | <b>O.</b> <input type="checkbox"/> Nov. 3, '11 – <b>CIO: IT Leadership Strategies</b>   |
| <b>G.</b> <input type="checkbox"/> May 5, '11 – <b>Business Intelligence and Analytics</b>  | <b>P.</b> <input type="checkbox"/> Nov. 17, '11 – <b>Disaster Recovery / Business Continuity / Data Protection Strategies</b>               |
| <b>H.</b> <input type="checkbox"/> May 19, '11 – <b>e-Mail Archiving</b>  | <b>Q.</b> <input type="checkbox"/> Dec. 8, '11 – <b>Business Intelligence/Master Data Management Strategies</b>                             |
| <b>I.</b> <input type="checkbox"/> June 9, '11 – <b>Enterprise Risk/Security Management – Leakage/Loss/Metrics</b>                                |   |

**Quantity Discounts:**

Pick one of the following discounts:

- Two Targeted Conferences: 5% discount
- Participate in three Targeted Conferences and receive 10% discount.
- Participate in four or more Targeted Conferences and receive 12 ½% discount.

**Calculate Fees:**

- 1 Conference = \$4495.00
- 2 Conferences = \$8540.50 (includes 5% discount)
- 3 Conferences = \$12,136.50 (includes 10% discount)
- 4 Conferences = \$15,732.50 (incl. 12½% discount)
- More than four = 12½% discount

Check One

**Please make check payable to CAMP Conferences, Inc., or supply credit card information below:**

Amex     Visa     MC

Card# \_\_\_\_\_  
Exp. Date: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
(please print):  
Signature: \_\_\_\_\_

CAMP's Federal Tax ID (FEIN) is 36-3513740

Please provide a brief overview of your solutions: \_\_\_\_\_

If possible, we would like to be near/away from: \_\_\_\_\_

**Please Send to:**

**CAMP Conferences, Inc. 540 W. Frontage Rd.,  
Suite 2205 • Northfield IL 60093**

**Tel: 312.527.2800  
Fax: 847-881-0747**

## Terms and Conditions:

- 1.** All equipment and material must fit on top of the table except for only one of the following: an easel, screen, stand for video monitor, computer, equipment rack, or literature rack (i.e., only one item can be on the floor). The floor item can not be wider than 24 inches. If the equipment is wider than 24 inches, the table can be removed, as long as the equivalent space is not used for a floor-standing booth. A maximum of two sponsor representatives may be present at each table (in the conference room) at CAMP's Targeted Enterprise IT Conferences™. No costumed characters are permitted. Sponsors may not provide food to the attendees, with the exception of individually wrapped, commercially prepared candy. Network or Computer Resellers and VARs are allowed to represent up to three manufacturers' solutions at an individual table. If a reseller/VAR wishes to exhibit more than three vendor solutions they must purchase an additional table or they will be charged for an additional table on the day of the event. Additional table rate will apply. Each additional table can only display three vendor solutions.
- 2.** If sponsor desires to cancel this agreement, it may be done only by giving written notice to C.A.M.P. Conferences, Inc. (herein called CAMP). Sponsor shall be liable for 25% of the total fee if cancellation is prior to 30 business days before the Event. Sponsor will be liable for 50% of the total fee if cancellation is on or after 30 business days before the event and prior to 15 business days before the applicable event. There will be no refund for cancellations received on or after 15 days before the event. These dates will apply regardless of the effective date of the agreement.
- 3.** Electricity/Internet, if needed, will be purchased separately with forms provided in the sponsor confirmation kit.
- 4.** At the targeted conference setup is between 7:00a.m. & 8:00a.m. Teardown of exhibits at the targeted conference is at 5:00p.m. The exhibit space will be left in the same condition as it was prior to the exhibit. Sponsor is responsible for any and all storage costs charged by the Stephens Convention Center or RES and will indemnify CAMP for any and all claims for such storage charges. Sponsors who teardown before 5:00p.m. at Targeted Conferences will be charged \$400.
- 5.** The sponsor will not hold any other events for potential CAMP attendees at the Stephens Convention Center, nor any other Chicago-area location, during the event hours. The sponsor will not rent any space directly from the Stephens Convention Center nor contract for any food service for other than its own employees on the aforementioned dates.
- 6.** Sponsors may only conduct their activity at their assigned table. No music or announcements that are above normal voice levels are permitted. Sponsors shall not assign to a third party their rights to their exhibit space, or any portion thereof, without the written consent of CAMP. No exclusivity on brands or type of merchandise is extended to any sponsor. CAMP reserves the sole and absolute right to determine the exposition eligibility of any company's product or service. Distribution of advertising and samples is permitted only at the sponsor's table and provided there is not interference with other exhibits. CAMP may withhold or withdraw permission to distribute any material it considers objectionable.
- 7.** Information for the Exhibit Guide listing must be received two weeks before the event to be included in the exhibit guide.
- 8.** CAMP Events will be held at the Donald E. Stephens Convention Center in Rosemont, Illinois. CAMP reserves the right to make assignments of sponsor space and modifications as may be necessary. In order to optimize the flow of traffic on the show floor, CAMP may revise the floor plan geometry without notice.
- 9.** Neither CAMP, its agents and representatives, nor the Donald E. Stephens Convention Center, or its agents and representatives, nor RES, or its agents and representatives, will be responsible for any injury, loss, harm or damage that may occur to the sponsor or to the sponsor's employees or property from any cause whatsoever. All property of an sponsor is understood to remain in its care, custody and control in transit to or from or within the confines of the exhibit area. Under no circumstances will CAMP be liable for lost profits or other incidental or consequential damage. Sponsor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. The sponsor is responsible for any damage done to the Donald E. Stephens Convention Center by the sponsor's agents and representatives. Sponsor shall indemnify CAMP, its agents and assigns against, and hold CAMP, its agents and assigns harmless from, any and all claims, actions, suits, costs, expenses, damages and liabilities, including legal fees, arising out of, connected with or resulting from the sponsor's rental and use of their space at the Donald E. Stephens Convention Center and adjacent parking areas and streets owned by the City of Rosemont.
- 10.** There is no other agreement or warranty between the sponsor and CAMP, or its representatives, except as set forth in this document. If any term or provision of this agreement is declared invalid or unenforceable, the remainder of the agreement shall remain in full force and effect. Any sponsor who violates any of the terms and conditions herein is subject to being refused participation in future events. CAMP reserves the right to close an exhibit without refund, if the sponsor is in violation of any of the rules and regulations provided for by CAMP.
- 11.** In the event that, because of war, fire, strike, government regulation, public catastrophe, act of God or the public enemy or other cause beyond the control of CAMP or its representatives, the event or any part of it is prevented from being held, is canceled by CAMP or the exhibit space assigned becomes unavailable, any refund of exhibit fees to the sponsor shall be at the absolute discretion of CAMP. Such refund, if given, shall be a proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by CAMP and reasonable compensation to CAMP but in no case shall the amount of refund to the sponsor exceed the amount of exhibit fee paid. No refunds will be given if the sponsors personnel are unable to attend the show.
- 12.** Sponsors shall be responsible for obtaining any licenses, permits, or approvals required under local or state law applicable to their activity at the exposition. Sponsor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due any governmental authority in connection with their activities at the exposition. The Sponsor shall comply with all Federal, State, and local (municipal) laws and regulations and shall abide by all rules and regulations of the Donald E. Stephens Convention Center. Sponsor will indemnify and hold harmless CAMP for all claims, damages and liabilities arising from Sponsor's failure to comply with the aforesaid rules and regulations. CAMP makes no representations or warranties regarding the number of persons who will attend the event.
- 13.** This application after being signed by the sponsor and upon confirmation by CAMP shall constitute a binding and valid contract between sponsor and CAMP. This contract shall be construed in accordance with and governed by the laws of the State of Illinois.
- 14.** Notices or communications to the parties shall be at the addresses set forth on the application.
- 15.** Sponsors shall observe any additional regulations made by CAMP for the safe and efficient operation of the exposition. Such additional regulations shall be at the sole discretion of CAMP and its management.